



## **International brand COOKINA® awards Q4 Mobile contract to implement RetailSphere retail cloud-based technology platform.**

Irvine, CA-- Q4 Mobile, a division of Q4 Systems Corporation (OTCBB:[QFOR](#)) signs contract with international brand COOKINA®, to implement their RetailSphere cloud-based platform for retailers.

RetailSphere will allow COOKINA® to heighten customer engagement, improve communications and reach, and boost sales and efficiency. RetailSphere integrates seamlessly with backend CRM, ERP and accounting systems, and offers such powerful tools as secure Mobile, Social & eCommerce, Store Check-In, Location-Aware Couponing, IQZone, IQCart, IQVending, Augmented Reality Shopping (QR Codes & NFC), Tablet Catalogs, Deal of the Day Coupons, and Quick Response TV. All components are easily managed through a dashboard with powerful, useful analytics.

For Alain Richard, partner at COOKINA®, the integration of RetailSphere has been a great experience : *«We have integrated a couple of tools already, and received a quick response from the Q4 team. These tools are already helping us track our customers and increase our knowledge of their buying habits».*

While the integration of this platform may seem like a daunting task, it's actually a fast and simple process with RetailSphere's pre-built, cloud-based, Software as a Service (SaaS) model. Using this approach, businesses benefit not only from the feature-rich application, but also from faster time to market and low monthly payments (instead of high up front costs).

Gartner predicts the market size of e-commerce and cloud-based retail software, such as RetailSphere, to exceed \$3B in 2013. The total market opportunity for services and embedding e-commerce into other software applications, platforms and business processes is 10 times that, generating a market size of \$30B.

For more information please visit [www.retailsphere.com](http://www.retailsphere.com).

### **About COOKINA®**

COOKINA®'s revolutionary non-stick coated cooking sheets simplify cooking and clean-up, making them an immediate staple in the kitchens of millions. The cooking sheets reduce or eliminate the need for oil and are completely safe at high temperatures, an important health benefit. Quickly becoming a household name, COOKINA® is available worldwide at such retail outlets as Walmart and Bed, Bath and Beyond.

### **About Q4 Mobile**

Q4 Mobile, a subsidiary of Q4 Systems Corporation, specializes in leading-edge technologies relating to web, mobility, Big Data, NoSQL, Cloud Computing, Mobile App Development, Game Development, NFC, QR Code and Augmented Reality, Web and Mobile Commerce. Q4 Mobile enables businesses across all industries to gain competitive advantage by dramatically increasing efficiency, reach and response rates.

### **About Quadrant 4 Systems Corporation**

Q4 Systems Corporation delivers end-to-end information technology solutions to its clients through a unique blend of technology platforms, consulting and IT services from its global delivery centers. The

company is a leading provider of Health Exchange platforms and proprietary set of SMAC (social media, mobility, analytics and cloud computing) technology solutions to enterprise clients in Financial Services, Health Care, Retail, Manufacturing and Telecommunication sectors. More information about Q4 solutions can be found on [www.QFOR.com](http://www.QFOR.com).

**Contact:**

Androniki Bossonis  
VP of Marketing  
Phone: 949.236.6038  
Email: [androniki.bossonis@qfor.com](mailto:androniki.bossonis@qfor.com)

**Investor Relations:**

Mike Bowdoin  
RedChip Companies  
Phone: 800.733.2447, ext. 110  
Email: [mike@redchip.com](mailto:mike@redchip.com)

***Forward-Looking Statements***

*This release contains forward-looking statements, which are subject to the inherent uncertainties in predicting future results and conditions. Any statements that are not statements of historical fact should be considered to be forward-looking statements. Certain factors could cause actual results and conditions to differ materially from those projected in such forward-looking statements. We do not undertake any obligation to release publicly revised or updated forward-looking information, and such information included in this release is based on information currently available and may not be reliable after this date.*